



LANGUAGE POLICY

POLICY

Style Design College wishes to:

- i. acknowledge that there are eleven official languages in South Africa and that all of the official languages have equal status and should be treated equitably;
- ii. promote the development not only of all the official languages but also of other languages used in the South African community;
- iii. recognise the right of every individual to receive tuition at a tertiary institution via the medium of the official language or languages of his or her choice, to the extent that it is fair and feasible for a particular institution to provide tuition through the official language or languages concerned;
- iv. adopts the principle that a language policy may not cause any persons to be denied reasonable access to higher education; and
- v. adopts the principle that a language policy must be affordable.
- vi. revise its Language policy in conjunction with the National Higher Education Language Policy developments, and at least every three (3) years.
- vii. make this policy known to all future students prior to them commencing their studies at the college.

ENGLISH AS THE PRIMARY LANGUAGE

Due to the reason that the College will provide education for a variety of Cultural groups from South Africa and due to the fact that a vast number of Learners from other African Countries shall also make up a large segment of the student body, Style Design College has decided to make English the Primary Language used at the College.

PROVISION FOR NON-ENGLISH LEARNERS

- i. The Style Design College has partnered with IH International Language school located near to the College. IH Language school is accredited by Cambridge College and has years of experience in teaching English to learners of various cultures and countries.
- ii. Style Design College will provide a comprehensive brief of design terminology and phrases so that the Language learners may be equipped with the correct words and understanding for the education they will receive at the Design College.

ACADEMICS

Medium of instruction

The Style Design College is committed to providing access for as many higher education learners as possible. English will be used as the primary language of instruction.

Language of evaluation and assessment

English is the primary language of evaluation and assessment.

GENERAL

General administration

English will be the primary language of administration.

- i. The use of a particular language should not exclude anybody from participating in official proceedings, such as meetings.
- ii. Management & Student bodies must conduct their activities with due consideration of the Language Policy, but no member of a committee may be restricted in his / her use of English.

Notice-boards

Notice-boards must reflect the diversity of the cultures on campus. Information that is suitable in terms of the Policy on the Affixing of Posters and Notices on Notice-boards may appear in the regional language of the province of Kwazulu/Natal, English and Zulu.

Information boards/direction boards

Where at all practically possible, information should appear on strategically placed signs in all well-represented languages.

Names of facilities

The names of studios and rooms will be in accordance with the Language Policy.

CORRESPONDENCE

- i. In complying with this Language Policy the Style Design College aims to allow an efficient flow of information within the administration of the College. All official notices will be in English.
- ii. Where possible in dealing with enquiries, the Style Design College will respond in the language of the enquirer.

OFFICIAL FUNCTIONS

The nature, content and target audience shall determine the language used.

COMPLIANCE OFFICER

The Administration Manager is responsible for the implementation of this policy and should be contacted for purposes of enquiry into this policy.

FIELD OF APPLICATION

All Academic Staff, Service staff, Administration staff as well as students of the Style Design College should be familiar with the contents of this policy.

POLICY REVIEW & AMMENDMENT

- i. This policy may be amended to include other languages that may be included in the College's list of languages taught and used within the College.
- ii. A new language to be offered at the College may be included once financially viable and when the student population of a proposed language is larger then 40% of entire student body.
- iii. On any amendment of this policy the Staff, student bodies as well as student guardians of the Style Design College shall be informed of any changes.